

# Facility

## CSL FUN CARD

Presented by:

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City of Côte Saint-Luc



## *CSL Fun Card*



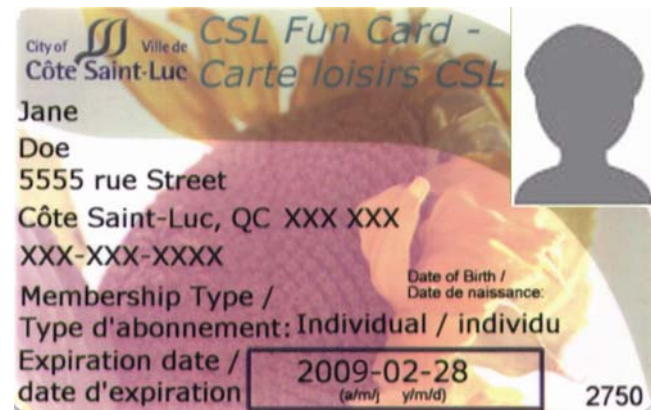
**2006**

**The City of Côte Saint-Luc Council  
requested the implementation of a  
priviledge card.**

## CSL Fun Card

### Idea

- Financial Plus for Residents
- Within the boundaries of the local community



## CSL Fun Card

- Individual
- Couples
- Families
- Seniors



## *CSL Fun Card*

- Individual  
(age 13 and under)  
(age 14 to 59)
- Couples  
(Any two persons living in the same residence)
- Families  
(Any three or more persons living in the same residence)
- Seniors  
(age 60 or older)

## CSL Fun Card



### Unlimited access:

- Public Skating
- Drop-in Sports
- Pedal Boats
- Public Tennis Courts
- Municipal Pool  
- Wading Pool



## *CSL Fun Card*

### Cost

- Individual - \$25.00
- Couples - \$40.00
- Families - \$60.00
- Seniors - \$20.00



## *CSL Fun Card*

### Policies

- Residents of Côte Saint-Luc
- Proof of residency

#### Adults:

Driver`s license or last utility bill (leases are not accepted)

#### Children:

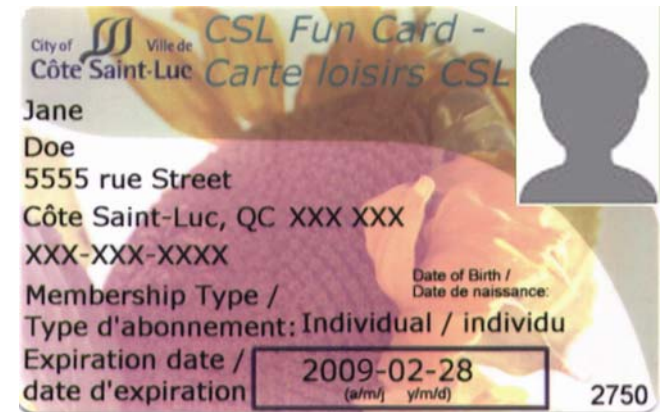
Verification note from school office, birth certificate, hospital card or medicare card

- Participants must present their membership card to the facility attendant.
- A fee of \$6 applies for replacement of lost or stolen card

## CSL Fun Card

March to December 2006

	<b>Cards</b>
Produced	2,678
	<b>Revenue</b>
	\$34,752.00



**13.61% Increase in revenue and attendance**

2005 total revenue was \$64,256.

Versus

2006 total revenue was \$73,004.

## CSL Fun Card

### 2006 CSL Fun Card sales (As of December 14th 2006)

Category	Cost	# sold	Revenue
Senior	20,00 \$	106	2 120,00 \$
Individual	25,00 \$	168	4 200,00 \$
Couple	40,00 \$	106	4 240,00 \$
Family	60,00 \$	484	29 040,00 \$

Total		864	39 600,00 \$
Total less taxes			34 752,08 \$

# CSL Fun Card

Municipal Swimming Pool Category	Year			
	2005	2006	2007	2008
Daily admission infant	856	530	390	283
Daily admission child	2613	2119	1936	1498
Daily admission adult	2854	2061	1609	1542
Daily admission CSL Fun Card member	6201	15176	13934	14546
<b>Total attendance / season</b>	<b>12524</b>	<b>19886</b>	<b>17869</b>	<b>17869</b>
Days of operation	74	80	90	86
Average attendance / day	169	249	199	208

## CSL Fun Card

Our policy is that our citizens come first!

We provided them with a benefit without extra costs attached.

« CSL Fun Card »

# Thank You

